

August 16, 2013

Re: Letter of Reference for Curly Dog Communications Inc.

To Whom It May Concern:

It is my pleasure to provide this reference on behalf of Lisa Lipowski, and her company, Curly Dog Communications Inc. (CDC).

The CHSSN is a network of community organizations, resources and public institutions striving to ensure access to health and social services in English for Quebec's English-speaking communities. Through a series of projects and partnerships that link community and public partners, the CHSSN is working to strengthen networks at the local, regional and provincial level in order to address health determinants, influence public policy and develop services. Begun through the efforts of four founding organizations, the CHSSN now has more than 60 member organizations and is involved in over 40 projects and partnerships in the areas of primary health care, community development and population health. Our aim is to contribute to the vitality of English-speaking communities of Quebec by building strategic relationships and partnerships within the health and social services system to improve access to services.

Lisa was instrumental in managing two special and diverse projects funded through the CHSSN, namely the production in 2008 of the CHSSN Telehealth DVD Library and the We Can Act Social Theatre.

The DVD project involved consultation, conceptualization, design and technical reproduction of DVD library and supporting documentation for a series of 14 videoconference sessions on a range of health-related topics offered under the CHSSN Telehealth program to its participating communities.

The We Can Act project called upon organization and management skills and involved consultation, collaboration with stakeholders within the healthcare and social services system, and of course the actors, to realize skits that would resonate with the public. Creative design for marketing poster and tickets, and results tracking, aided in the success of the project.

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Projects were delivered on time and within budget and project requirements. The production of the CHSSN Telehealth DVD Library provided minority English-speaking communities of Quebec working with the CHSSN a tool to rebroadcast these health promotion sessions to their communities at times and in locations convenient to their viewing audiences.

The We Can Act Social Theatre pieces continued for some time, through the Townshippers' Association of Quebec's Eastern Townships region, in part due to funding by the healthcare system in that region. Community organizations in the Gaspé area and the Vaudreuil-Soulanges area of Montérégie also brought the production to their area.

For these reasons, CHSSN would work with CDC again in the future and is pleased to recommend Lisa and her company for work that would require the skills and expertise called upon in the initiatives described above.

Sincerely,



Brenda Edwards
CHSSN Program Manager